

Department of Psychology

APPALACHIAN STATE UNIVERSITY

Strategic Plan • 2011-2016

Our Values are CLEAR

Collaboration-	Faculty work together within the Department, with students, with colleagues across the University, internationally
Learning-	Students acquire knowledge and skills for life and for a changing job market; Faculty process and propagate psychological knowledge, translate basic research into applied contexts
Empiricism-	Faculty produce high-quality science; Department uses data-driven decision-making processes
Activity-	Faculty engage in their profession through teaching, research, and service; are active in the community; participate in local to global activities
Respect-	Faculty respect their colleagues and stakeholders; recognize and reward diverse contributions to the mission of the department

Our Mission

The Department comprises a faculty of psychologists who emphasize critical thinking, scientific methods, and applications of psychology to everyday behavior. The mission of the Department is to promote understanding of the science of psychology and its utility to members of the University community, the community of scholars, and the public. The Faculty seeks to prepare undergraduate students with transferable skills and knowledge of the discipline of psychology. In the applied programs, the Faculty seeks to train graduate students as professionals in the scientist/practitioner model. In the General Experimental program, the Faculty seeks to prepare graduate students for more advanced study. The Faculty seeks to generate knowledge via research and disseminate it to professional audiences through publications and conference presentations. The Faculty also seeks to bring psychology to bear on University and community issues, and to participate fully in our professional communities.

Our Vision

Contributions: We will be a productive and creative faculty that makes diverse contributions in teaching, scholarship, and service. As a Department we will be influential in University affairs, in our local, state, national, and global communities, and in our discipline and profession.

Education: We will provide a broad and high quality education in psychological science through mentoring and undergraduate and graduate level coursework. We will provide all students with opportunities to “do” psychology, through laboratory experiences, community and professional involvement, and participation in the research process.

Interdependence and Collaboration: We will acknowledge interdependencies (i.e., among teaching, research, and service) and will view our collaboration with others (i.e., undergraduate students, graduate students, faculty, staff, administration, alumni, community, and discipline) as a strength. We will be committed to working together so that by strengthening the Department we may strengthen the University.

Resource Development: We will work actively to acquire the resources (e.g., time, money, space, personnel) required to accomplish our Departmental Mission and goals. We will seek to acquire resources through our research activities. We will distribute and utilize our resources equitably.

Department of Influence: We will be acknowledged as leaders by our University community and we will influence University policy. We will be recognized for our excellence in education and scholarship, and for the work we do in our local, state, national, and global communities. We will help guide our profession. By our activities, the University and public will have a greater awareness of the science of psychology and its applied value.